Candidate Name | Centre Number | Candidate Number

ZIMBABWE SCHOOL EXAMINATIONS COUNCIL

General Certificate of Education Advanced Level

SPORTMANAGEMENT **6022/2**

PAPER 2

SPECIMEN PAPER 3 hours

Additional materials:
Answer paper.

TIME 3 hours

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces provided at the top of this page and on all separate answer paper used.
Answer **all** questions in **Section A** and **Section B**.
Write your answers on the separate answer paper provided.
At the end of the examination, fasten the separate answer paper securely to the question paper.

INFORMATION FOR CANDIDATES

Marks are given in brackets [ ] at the end of each question or part question.
You are reminded of the need for good English and clear presentation in your answers.

This question paper consists of 4 printed pages.

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[Turn over

Section A [80 Marks]

Answer **all** questions in this section.

1 **(a)** List sport management principles. [4]

(b) **(i)** State types of facilities used in sport. [2]

(ii) Justify the need for having a facility manager at a sports club. [6]

(c) Explain the role of leadership in effective sport management. [4]

(d) Describe **two** methods of communication. [4]
[20]

2 **(a)** Name the sources of funding for the following:

(i) International Sport. [2]

(ii) Out of school sport. [2]

(b) **(i)** Describe the factors affecting participation in sport by the disabled. [3]

(ii) Examine how modern sport facilities should consider the needs of the disabled in sport participation. [4]

(c) Describe legal duties of sport administrators. [5]

(d) Explain the importance of contracts in sport organisations. [4]
[20]

3 **(a)** **(i)** State any **two** Ps of marketing mix. [2]

(ii) Analyse the significance of patenting and copyrighting local sport goods. [4]

(b) Identify ways of managing sport sponsorship. [4]

(c) Describe **two** types of media. [4]

(d) Clearly describe the roles of sport agents. [6]
[20]

4 **(a)** **(i)** Define recreational sport. [3]

(ii) State the characteristics of recreation. [5]

(b) Briefly describe some phases of event management. [6]

(c) Identify and explain the **three** financial statements. [6]
[20]

Section B [20 marks]

5 Read the case study below and answer **all** the questions.

CHIBHODHO TOURNAMENT

The province has chosen your school as a host for the provincial (schools) ball games. Four sporting codes will be present. As the head of sports department, the school Head has tasked you to start preparing for the games which are one month away. Many committees should be put in place for the preparation which will be under the sports direction. To ensure that the games are completed in one day, more grounds should be prepared. Some schools will require accommodation at your school for one night. All the stakeholders should be notified of such a big event in the area. Budgets should be prepared and submitted to the Head and district office in advance for planning services.

(a) State any methods of communication which can be used to make people aware of the event. [6]

(b) Identify any characteristics of a successful sports director. [4]

(c) What are the main duties of sports directors when hosting such big tournaments? [4]

(d) In your own opinion which committees should be set up to help prepare for the tournaments? [4]

(e) Contact sports have a high risk of injuries.

What measures should be taken to reduce them? [3]

(f) Discuss security measures at such tournaments to protect the players and officials. [3]
[20]